



**I Want
YOU
to
Go Responsive**

Luke Charde - ITS Human Services - Dept of Labor
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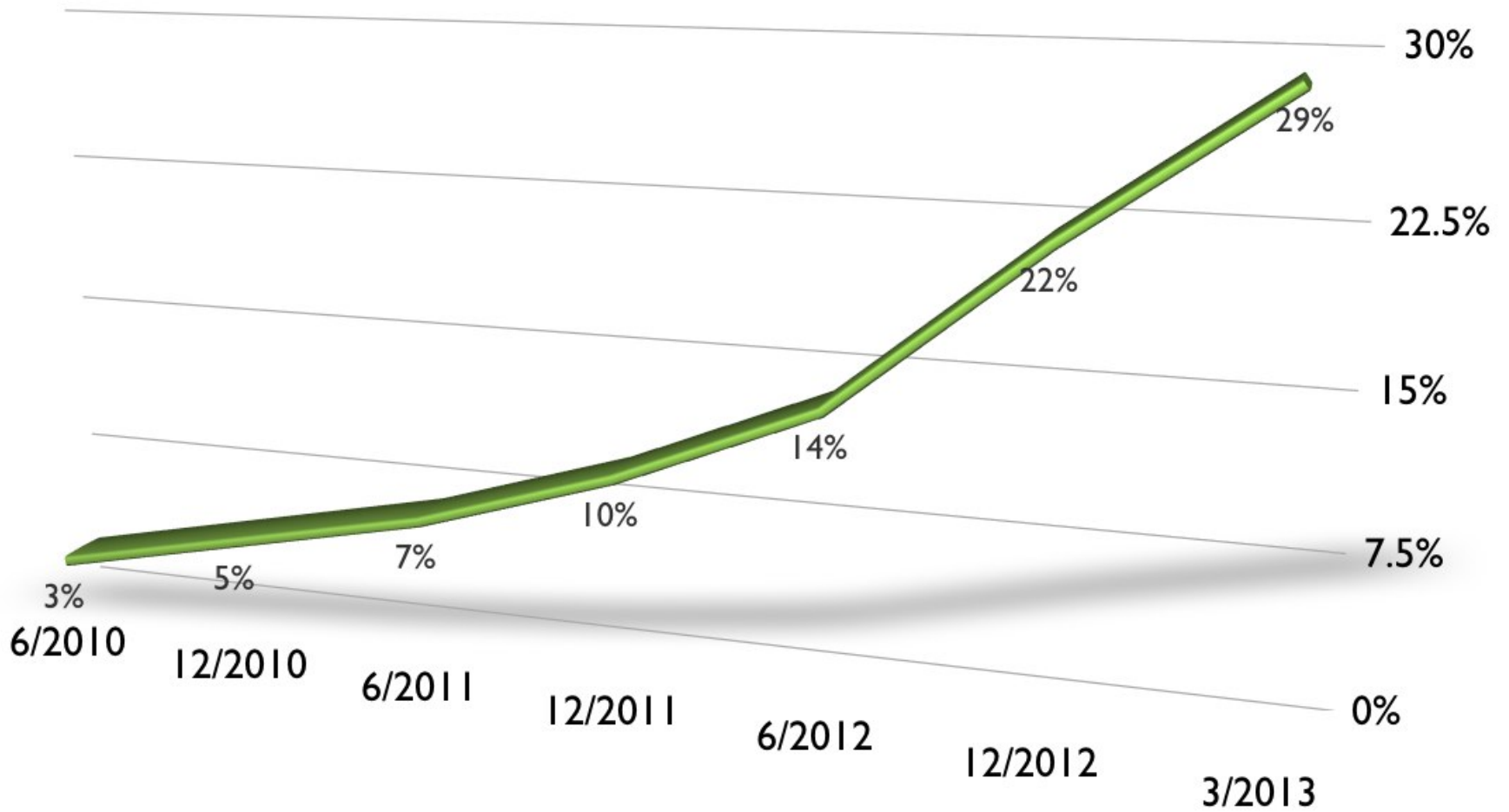
May 30, 2013 - 9:00 AM

Web and Accessibility Workgroup

Mobile Devices are Here



Dept of Labor Mobile Website Traffic





2015

Mobile web usage will
surpass **desktop** usage

Agenda

- 1. Responsive Web Design Overview**
- 2. The ITS Sprint Experience and Demos**
- 3. RWD Collaboration and Next Steps**



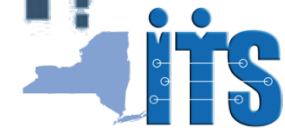


**THIS IS NOT
THE WEB**

This is the Web



This Will Be the Web





PlayStation™

#9 Web Browser

App Excitement



Available on the
App Store

Available on the
Android Market

 **BlackBerry
App World...**

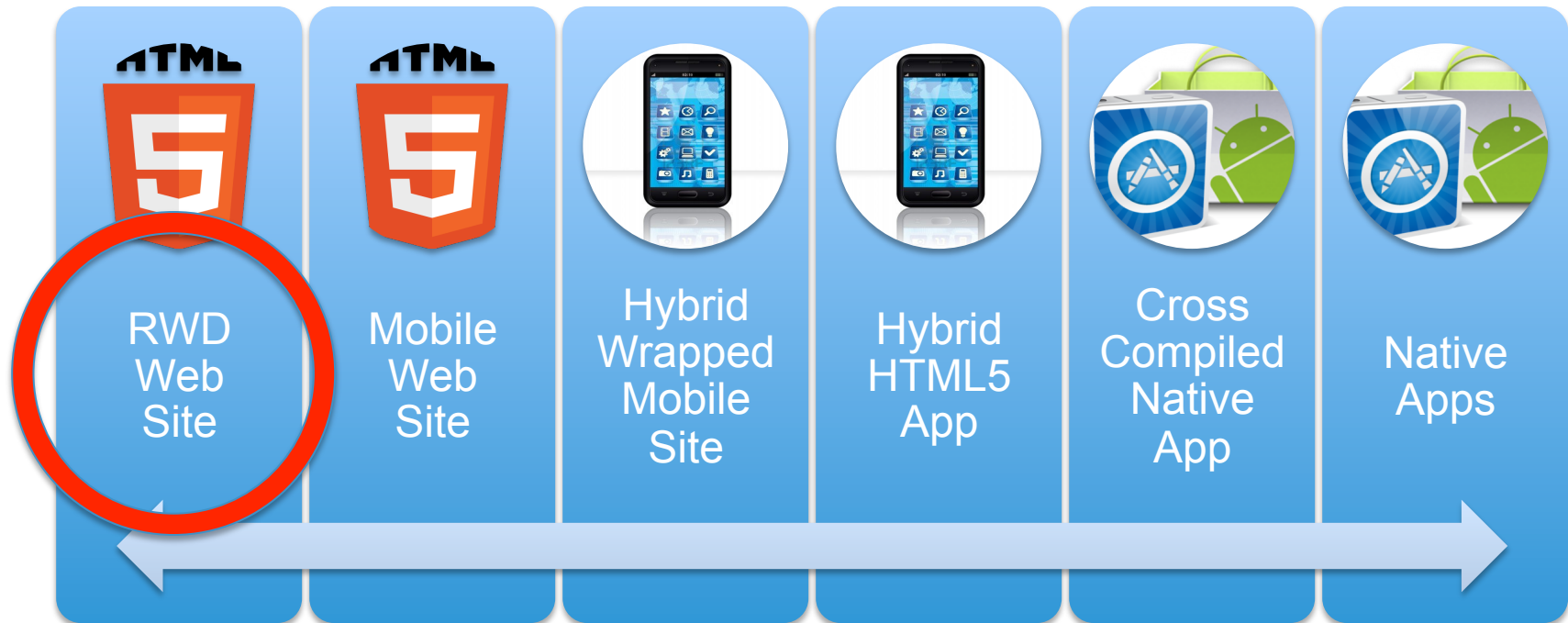


Apps are Powerful... Web is Essential

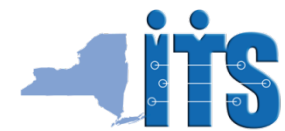
Holistic Mobile Strategy:
Enable people to access
information and accomplish
tasks with ease in a mobile
context.



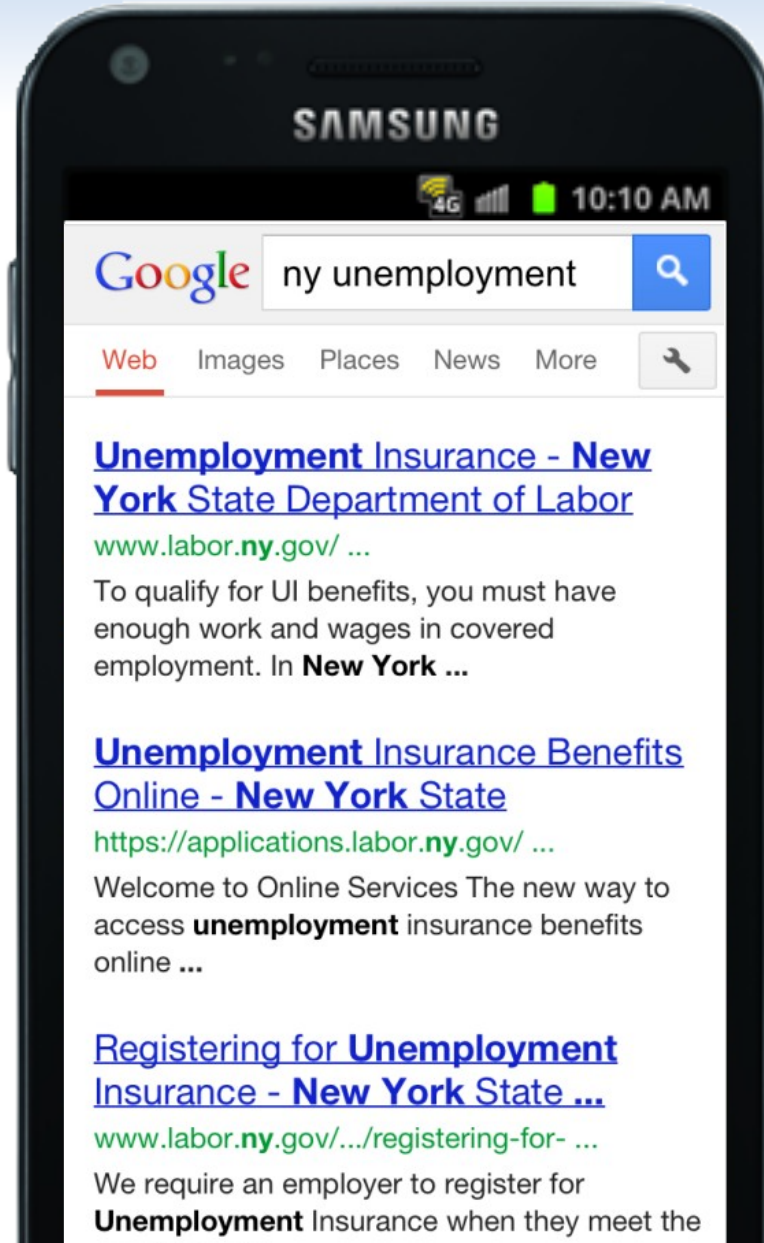
Variety of Solutions for Mobile

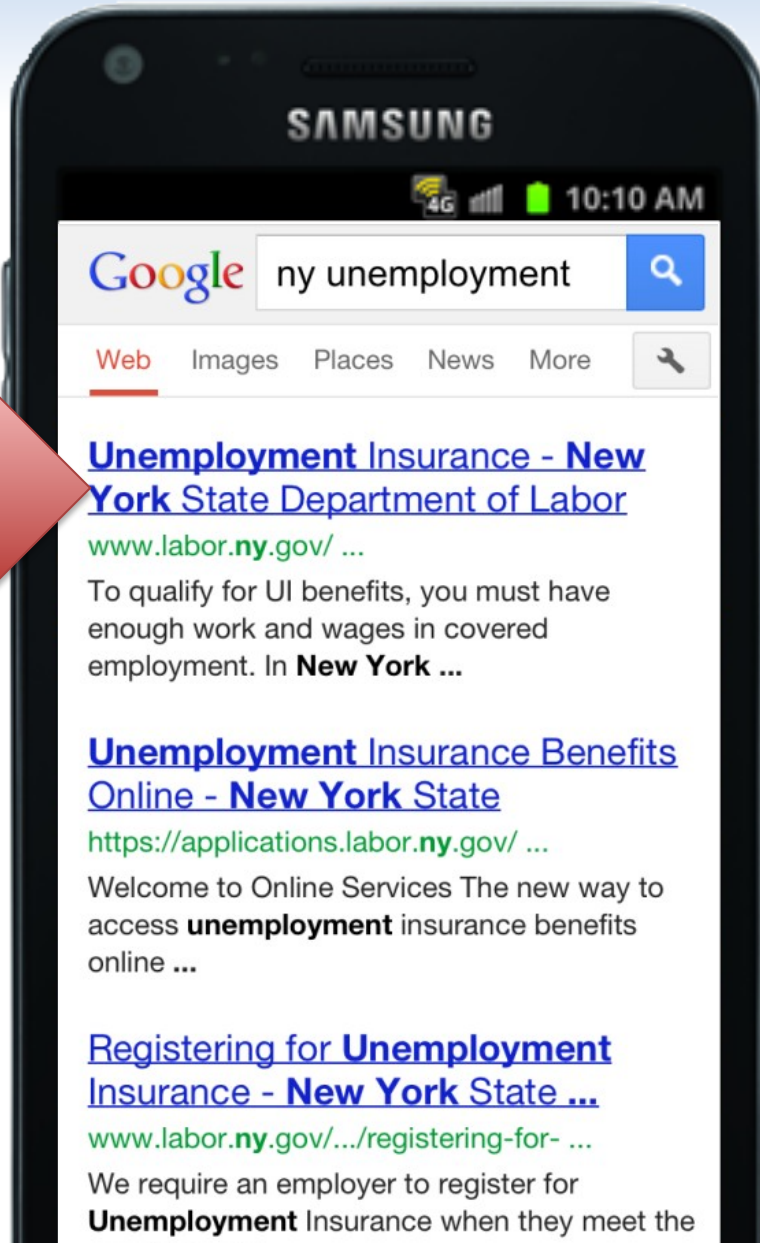


The Responsive Approach



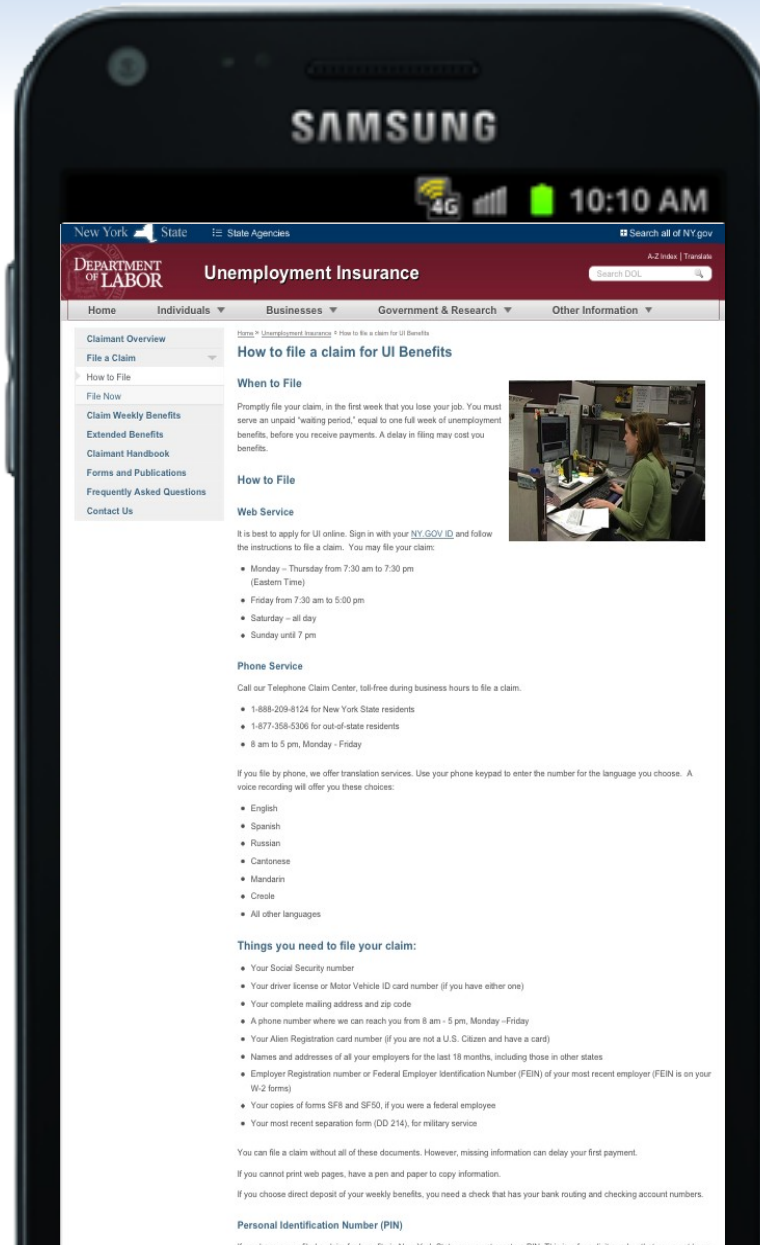
Google (mobile)



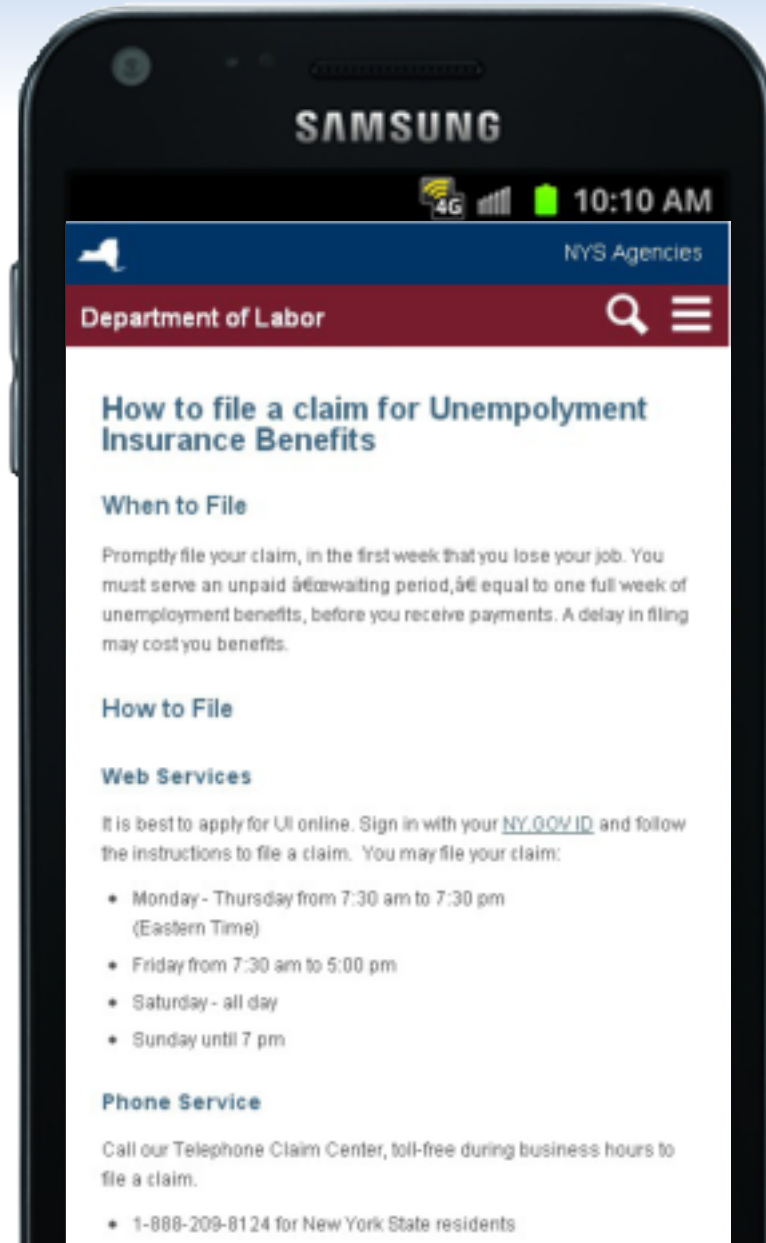


NYS Websites

6 of 109 have a mobile optimized site



Responsive Design



HTML



CSS

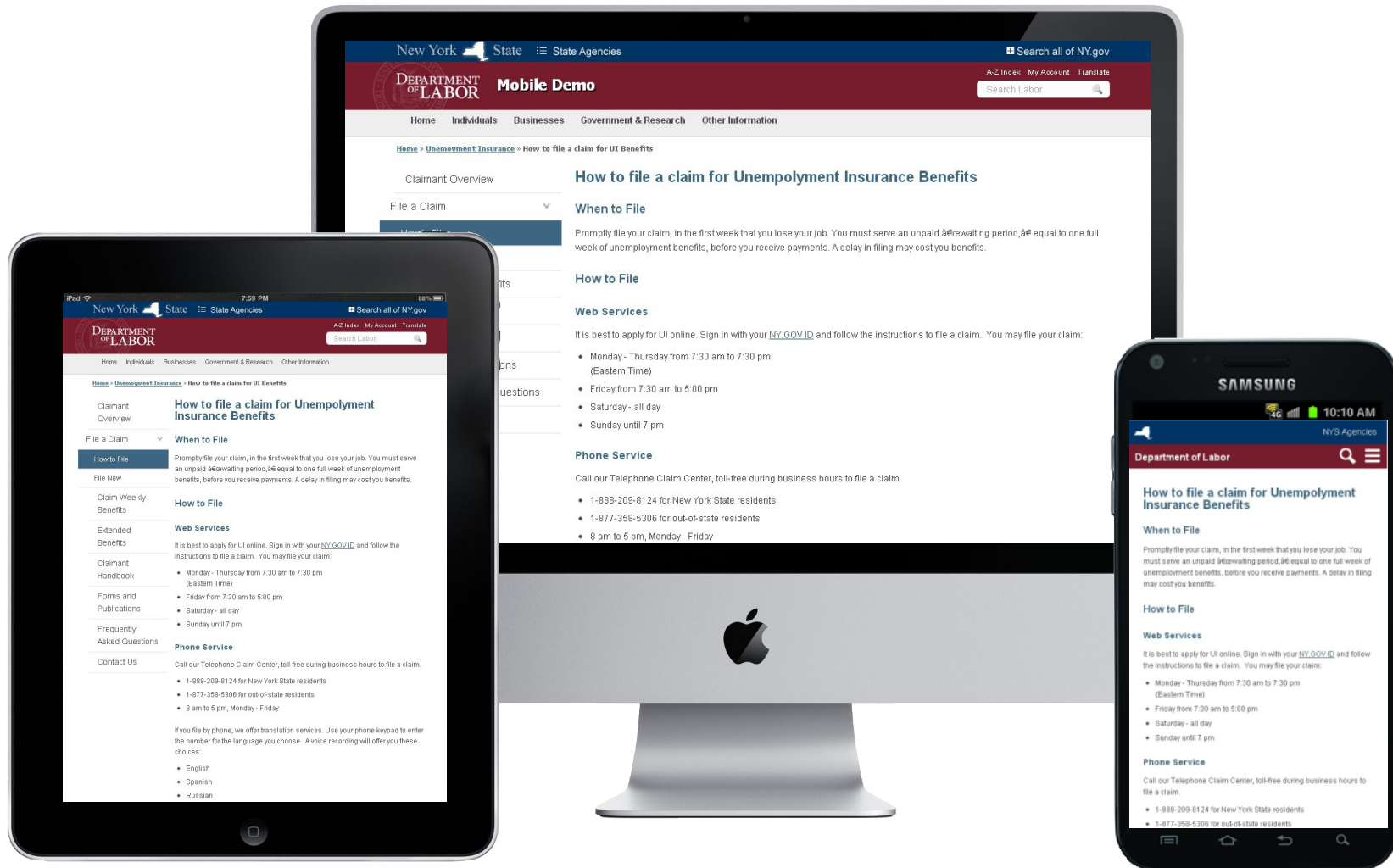


@media queries



Layout adapts to the device size

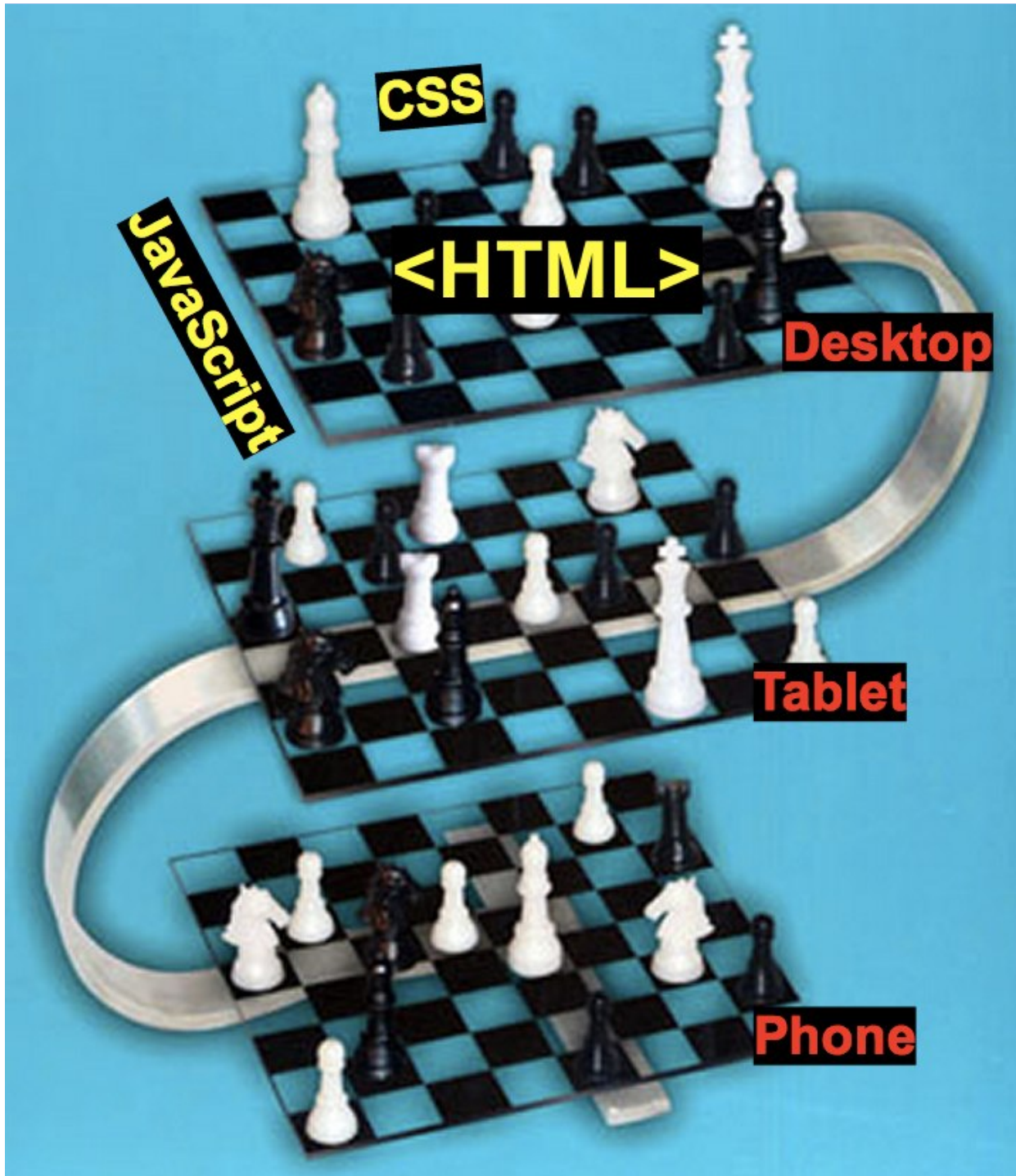
The content users need... Optimized for their current context.



Examples of RWD Techniques



Microsoft



Vulcan Chess Anyone?

